

Jeff Hoffman:

Some Questions Asked in This Episode:

- Who does Jeff recommend you get advice from and surround yourself with?
- What is Jeff's personal definition of success?
- What are the most important qualities that Jeff looks for in people he wants to bring onto his team?
- If Jeff could talk to himself in the past at 20 or 30 years old, what would he advise himself?

Lessons From the Show:

- How to avoid missing opportunities and learn to think bigger
- What is it that billionaires do differently from other people?
- The concept of “info sponging” and how it can positively impact your level of success
- Ways to create new and innovative business ideas
- What the best aspect of success truly is (Hint: it may not be all about money)
- How to become a “hall of fame human being”
- The formula Jeff uses to get where he wants to be in life
- How becoming a problem solver will elevate your level of success
- The difference between people driven by passion and purpose vs. people driven by paychecks
- The “no gravity” way that Jeff brainstorms and what you can gain from a “blue sky session”
- Why following your gut instinct without question is one of the most beneficial actions you can do

Get More of Jeff:

Check out Jeff's Book: [Scale](#)

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